UNITED STATES DISTRICT COURT DISTRICT OF NEW JERSEY

LANDSMAN & FUNK, P.C.,

Plaintiff,

. Case No. 08-cv-03610

VS.

. Newark, New Jersey

SKINDER-STRAUSS ASSOCIATES, . January 29, 2015

Defendant.

TRANSCRIPT OF HEARING BEFORE THE HONORABLE CATHY L. WALDOR UNITED STATES MAGISTRATE JUDGE

APPEARANCES:

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              (Commencement of proceedings at 2:37 P.M.)
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              THE COURT: Thank you very much.
              Today is January 29th, 2015. It is approximately
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    2:40 in the afternoon. We're here on case 08-3610, and we're
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    here for a final approval of class settlement hearing,
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    attorneys' fees and incentive award.
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              May I have appearances, please.
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              MR. BELLIN: Good afternoon, Your Honor, Aytan
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    Bellin, Bellin & Associates LLC, class counsel.
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              MR. MCDONALD: Michael McDonald from Gibbons PC on
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    behalf of the defendant.
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              MR. QUINN: Good afternoon, Your Honor, it's Justin
    Quinn from Gibbons, also on behalf of Skinder-Strauss.
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              THE COURT: Thank you. And seated in the audience
    is that -- is that Mr. Manochi?
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              MR. MANOCHI: Yes, Your Honor.
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              THE COURT: Is that how you pronounce your last
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    name?
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              MR. MANOCHI: Manochi, but --
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              THE COURT: Manochi, thank you.
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              And Mr. Manochi would like to be heard and posits
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    himself as an objector. Is that correct?
              MR. MANOCHI: Both the law firm of Lightman &
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    Associates and myself individually, yes, Your Honor.
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THE COURT: Okay. So we'll give you the opportunity to be heard at some point, and we'll give everybody the attorney to respond. MR. MANOCHI: Thank you, Your Honor. THE COURT: Thank you. So Mr. Bellin, I asked you in chambers to carry the football, if you will, and be the conductor in putting this and the settlement, the proposed settlement on the record I accept your submission. It was very, very helpful today. to the Court. And I'm going to let you carry the day. ahead. MR. BELLIN: Thank you very much, Your Honor. Well, first of all, basically, I'll summarize the settlement and then the various factors that the Court needs to consider in determining whether to finally approve the class settlement proposed. First of all, Your Honor, the settlement provided that we would notify people on the class list that was actually -- well, I'll go to the class list later. settlement provides that anybody who's a mem- -- who can show that they're a member of the class, can be -- will get awarded cash benefits in one of two ways. First of all, there's a common fund that's created by the defendant of \$625,000. And the people can -- class members can make claims on that fund in one of two ways. They either brought

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forth actual fax advertisements that they had received from the defendant during the time period covered by the class settlement, which is number of months, it's June of 2008, approximately, through August of 2008, I believe. So they can either bring forth an actual copy of a fax advertisement they received from defendant and then get \$500, which is statutory damages under the Telephone Consumer Protection Act, which is the main statute that the class is suing under in this case. Or, alternatively, if people have not retained actual the fax advertisements that they received from defendant, then they can come forward and sign an affidavit saying they had received such a fax advertisement during the time period covered by the class settlement, and depending on the number of faxes they claimed they received, between 1 and 5, there'd be different amount of damages that they would be So if you claimed in your affidavit that you received one fax advertisement, then you get \$175. five fax advertisements, you would get \$275. If you had more than that, you'd still get \$275. Obviously, if people want -- felt that they could bring a case on their own, they were free to opt out. But they -- it was a sliding scale up to \$275 for five fax advertisements. I think it's important to -- to understand in this case that central to the settlement is how the class was determined. Basically, the defendant -- through discovery we

1 realized -- and the defendants told us -- that they didn't 2 have an actual -- the actual class list of persons to whom 3 they sent out these facsimile advertisements during the class period. What they -- what we were able to ascertain is what 4 5 may have been some of the criteria by which they created the 6 fax list back in 2008 when this faxing took place. 7 the -- this -- the main dispute -- so they -- they came forth 8 with some criteria they may have used, and the main issue 9 after that portion of the discovery went forward was going to 10 be a debate between our side, the plaintiffs, saying that the 11 criteria that they -- that they had used or that they 12 testified about were sufficiently objective and sufficiently 13 certain to render the class ascertainable, while the defense, 14 I believe, would have said that it was not sufficiently 15 certain because we are only saying what likely criteria we 16 used to create these classes. We don't actually have it. 17 And that was the nut of the issue. 18 It was at that point that the parties realized that 19 they should probably settle the case, because as I mentioned 20 previously, the Third Circuit has a very strict rule on 21 determining ascertainability of class members under Rule 23. 22 That's one of the -- even though that's not listed in Rule 23 23 as one of the factors to determine class certification, the 24 Third Circuit has decided that it is. And they have a very 25 strict rule about determining that. And -- but it is not

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fully developed. It's only really been litigated strongly in the last year or two. There was a case out in 2012 from the Third Circuit, and then another one called Carrera from 2013. And there's really a lot leeway there for them going one way or another in developing this area. Both sides recognized that there were serious risks if they went forward trying to certify a class based on the information that we -- that had come up through discovery. The plaintiff realized that, given the past strictness that the Third Circuit had made clear in their rulings, that there was a possibility, a reasonable possibility that a class certification would be denied, but it wasn't certain. the defendants recognized, again, there was still that play in the -- as to what would be sufficient to ascertain -- for ascertainability, and that therefore, they didn't want to risk their client having millions of dollars in damages. So we came after six and a half years of litigation -- and I'll go through the -- how we got to that point, but after six and a half years' litigation, we decided that it's time to settle the case, get the class some money, and move forward. Now, I will go through the Girsh factors, which are the ones set forth by the Third Circuit to -- to help courts determine whether class action settlements are appropriate.

The first -- the first Girsh factor is the complexity,

1 expense, and likely duration of the litigation. Well, as far 2 as duration is concerned, we've already had six and a half 3 years of litigation about this. The case was initially dismissed by Judge Hayden in 2009. We immediately appealed 4 5 to the Third Circuit. The appeal took a total of three years 6 for the Third Circuit to decide. It issued an opinion in 7 2011 which had three separate opinions by each of the circuit 8 judges who wrote one. One of them was a dissent. At that 9 time, as I pointed out in the papers, it was not clear 10 whether federal courts had any type of subject matter 11 jurisdiction over TCPA cases. In fact, the Third Circuit had 12 ruled in 1998 that there was no federal question jurisdiction 13 over TCPA cases. At that time the Third Circuit had never 14 ruled whether there was CAFA jurisdiction under the TCPA --15 Judge Hayden ruled that in this case in her under the TCPA. 16 initial decision that there wasn't. And that was what we 17 were going up to the Third Circuit about. 18 After they had issued their initial opinion in, I 19 believe it was April of 2011, then the defendants, who were 20 very dogged advocates for their client, asked for an en banc 21 review and actually got that granted, which in itself is 22 extremely unusual and shows how complex and serious the Third 23 Circuit talk- -- took this matter. The case -- the case 24 stayed there until the Supreme Court decided in 2- -- in 25 2012, January, February, I believe, the Mims case, which

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finally overturned the positions of the vast majority of circuit courts that had held there was no federal question jurisdiction over TCPA cases, the Supreme Court said there was federal question jurisdiction. So then it came back down here again. And the Third Circuit reinstated its opinion except it left open the question as to whether state law controlled federal class actions under TCPA cases because of strange wording in the TCPA itself left the statute open to that interpretation, and indeed, the Second Circuit in 2010, issued the only extant ruling on that issue at the time, and they had said, yes, indeed, you have to apply state class action law for -- in federal court for TCPA class actions. And New York, they ruled you can't go forward with class actions under the TCPA in federal court because the New York courts will not allow -- don't allow these sorts of class actions. The New Jersey state courts in 2011 had ruled similarly under the New Jersey class action rule that you couldn't go forward with class actions under the TCPA in New Jersey state courts. So what they were arguing was, well, just like the Second Circuit did, you Third -- we should apply New Jersey state law and basically point -- out of law.

But we litigated that issue, and Judge Hayden was only the second district judge in this district to rule on

1 There had been one previous decision. And she ruled 2 that in light of Mims and Supreme Court decisions that, 3 indeed, contrary to what the Second Circuit ruled, that, indeed, there was -- we do apply Rule 23 rather than New 4 5 Jersey state law. 6 That, again, was another novel issue that was 7 decided. 8 And then after that -- and I'm sorry to go on about this, but I want to make the record --9 10 THE COURT: No. 11 MR. BELLIN: -- clear about how hard this was 12 litigated. After that, we filed -- the plaintiff filed a --13 a class action sort of placeholder class action to prevent 14 the defendants from trying to make an offer of judgment to 15 moot out the class. Again, another area, which is rife with conflict, there are cases in the Third Circuit now on this 16 17 issue, whether you can moot out a class by making an offer of 18 iudament. There were -- a recent Supreme Court case called 19 Genesis [phonetic], which the other side argued got -- undid 20 all the Third Circuit opinions, and it said you couldn't moot 21 out these sorts of cases in this way. 22 In any event, that was a motion that they made. 23 was fully briefed by both sides. And then it was at that 24 point that we finally -- after we had the discovery that I 25 mentioned earlier, where I -- I had done a deposition of

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their witness, who talked about how they created the fax list, that we decided that we should probably just call it a day, given all that. I do want to note for the record and I put this in my papers that the very issue that they raised on this motion, on this third motion to dismiss is now on interlocutory appeal to the Third Circuit. So in other words, these were very, very substantive, strong legal arguments. I have litigated with many defense attorneys. They did a wonderful job. They don't need me to say that. They're from Gibbons. But I would just say that I've litigated against other firms, and luckily for me, I prevailed, but who knows what would have happened, had we continued going forward, or they might very well have prevailed. You know, as you can see, there's a very complicated set of factors. We did depositions as well. don't want to leave out the fact that we did depositions and They deposed my client for a good part of a day. documents. I deposed some people from them. So there was discovery that went forward as well. And we felt that at the time we decided to settle it, that we had a pretty good idea of what sort of the facts were going to be. In terms of the financial ability of the defendants, capability of satisfying a larger judgment, they

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have provided some materials to me, and it was obvious, based on those materials, that to push this to the n-th disagree and -- even if we had been -- had an inclination do so, we weren't going to be able to collect the millions of dollars that, you know, theoretically we could collect, had we won everything and got the class certified and so forth. So that's why we went to the settlement. obviously the complexity and expense have been high up until The duration has been long. now. THE COURT: What about the second factor under Girsh? MR. BELLIN: The second factor, the reactions of the class to settlement. Over 95 percent of the class members were -- were successfully contacted. contacted first by email. Then those who weren't contacted by email successfully, were contacted by fax. And then those who weren't successfully contacted were contacted by -- by first-class mail. And about 19,000 successful notices went out, out of 20,000 people on the list that had been created. So the 95 percent notice rate, which is a very, very high rate in these sorts of cases, the class has had -- may have had -- I don't believe it's had any opt-outs -- may have had four or five actually. I think we may have four or five opt-outs. And we've had no objectors, other than Mr. Manochi, who came -- who's here today, and we'll deal

1 with that there. 2 That factor alone goes to show that the class --3 the class action settlement is fair. The cases are rife about that. You know, even where there are a hundred 4 5 objectors and there are 20 -- and there are 10,000 class --6 potential class members, the courts say, no, that's not 7 enough. 8 Here, we have a single one -- or maybe two. He's 9 now saying that he's representing himself personally, 10 Mr. Manochi, so -- but we'll combine that, I'll probably 11 treat them as one for the sake of argument. If it's two, it 12 doesn't really matter. So I would say the reactions -- and we've had over 13 14 300, you know, claims that were -- that have been validated, 15 so people have come forward and made the claims and thought 16 that it was worthwhile to come forward and make the claims. 17 THE COURT: Right. 18 So I would say that the reaction to MR. BELLIN: 19 class settlement is very favorable, extremely favorable. The 20 only thing that could have been better, had there been no 21 objectors, but you can't have perfections. 22 Moving on to the stage of proceedings, I think I 23 mentioned how much we've gone through --24 THE COURT: I think you've mentioned stage of the 25 proceedings and the settlement.

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MR. BELLIN: -- and the discovery. The risk of establishing liability and damages, I think I went through that as well. The risk of maintaining class action status through trial, I believe I covered that. I quess I covered it all in the first factor. But there were risks for both sides. And the ability to withstand a greater judgment, again, talked about that. The range of reasonableness of the settlement in light of the best possible recovery, in light of all the attendant risks, I believe I've covered that as well. And then the parties' comprehensive notice plan, I've covered as well. We've contacted 95 percent of the potential class members. And the final allocation is fair. In fact, it's more than fair, Your Honor, because here we have a situation where, first of all, the person who actually has the fax, gets \$500, which is actually the statutory damages under the Theoretically, you could get \$1500 if you tripled -if you tripled -- if they could show a willful and knowing violations. I don't know that we would have been able to show that here. But \$500 is an excellent result for someone who actually had a fax. And now for the people who don't have a fax and just have an affidavit, it's an amazing result. I mean, if

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they tried to come and prove that they actually got the
fact -- the fax advertisement from the defendants, it would
be almost impossible, because they wouldn't be able to show
that they were class members in any real way. They wouldn't
show what faxes they got, what the opt-out notices were.
          And here, we have a situation where -- there was
only one claim of person who actually had a fax. Over 300 of
the claims were people who did not have faxes, and they're
getting cash awards. And so I think that that is -- that is
a more than fair allocation.
          THE COURT:
                     And just to step backwards -- I don't
mean interrupt you, but this was an action that was brought
under the Telephone Consumer Protection Act because unwanted
advertisements were faxed to various class members.
          MR. BELLIN:
                       That's correct. That's the position.
And also that either had they been solicited, they -- they
didn't have the appropriate opt-out notice the FCC requires.
          THE COURT:
                      Okay.
          MR. BELLIN: So it was based on those two -- those
two theories of liability.
          So that's -- so under all those factors, I believe,
and I submit to the Court that the settlement is an excellent
settlement.
          Now, I can go on to the attorneys' fees, if you
want me to, Your Honor.
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1 THE COURT: Yes, and those would be the Gunter 2 factors? 3 MR. BELLIN: Yes, those would be the Gunter factors, which the courts have pointed out are very 4 5 similar to the Girsh factors, so I know I've gone on a long time. I will not repeat myself. 6 7 THE COURT: No, that's fine, you're helping the 8 Court out enormously. Thank you. So first of all, we're talking about 9 MR. BELLIN: 10 the one-third award is reasonable basis on the size of the 11 fund. And while the fund is significant, \$625,000, we're not talking about megasettlements. Under the case law, when you 12 13 have megasettlements of a hundred million dollars, that's 14 when the court does say, wait a minute, we're not giving you 15 a third of that. Sometimes they do anyway. But that's when 16 things start getting a little dicey. 17 Here, we're well under anything like that. So 18 that's not a basis not to give the one-third. 19 And in addition, as -- and I'm skipping around some 20 of the factors here, but one-third is really what the market 21 val- -- what the market rate is for these types of 22 settlements. We listed in the -- in the brief many, many 23 cases, class cases, which gave around one-third, some more, 24 some a little bit less, but basically one-third is well 25 within the range, well in the middle of the range of -- of

1 percentage attorneys' fees. 2 And what about the number of persons THE COURT: 3 potentially benefitted. I believe you addressed that? MR. BELLIN: Yeah, well, I said that there were 4 5 three -- there were 300 -- over 300 people. Now, look, the 6 claim -- and I will address this after -- if you want me to 7 address the objections after Mr. Manochi --8 THE COURT: Yes. 9 MR. BELLIN: -- make them. I'll -- do you want me 10 to address now or after? 11 THE COURT: No, after we hear from Mr. Manochi. 12 MR. BELLIN: Okay. So but the bottom -- the case 13 law is clear, starting with Boeing, the Boeing v. Van Gemert 14 case, which is a 1980 Supreme Court case, which is a reverter 15 case, just like this one where they said if monies were not claimed, it would revert back -- it would revert back to the 16 17 defendant, that it's not the number, it's not the class 18 attorney -- attorneys' fees are not based on the actual 19 claims made by class members but what was available for them 2.0 to claim. 21 And here there was this significant common fund 22 available for them to claim. The fact that they didn't come 23 forward is not a basis to reduce the fees. It's not 24 surprising that after the number of years that this 25 litigation was going on, that there would be 300 out of a

1 potential class, a lot larger class that would have come 2 forward. 3 You know, we made it as easy as possible. We said -- we didn't have to definitive class list. We just 4 5 didn't have. We didn't have, at least not an established 6 definitive class list. I don't want to concede that. 7 wasn't established by any decision of this Court. 8 THE COURT: Right. 9 The parties couldn't agree on it. MR. BELLIN: 10 So therefore, we made it as easy as possible. 11 said either you have the fax, or if you don't have it, come 12 and just give us an affidavit. That's all you have to do. 13 Even in the absence of what the defendants 14 believed, they believed it was not a definitive class, they 15 were willing to go along with that, which I think was 16 significant. 17 The case started in 2008. It's almost seven years 18 Are people really going to -- how -- as you just have 19 pointed out, the one that I do agree, it's hard for people to 20 remember this sort of thing after all that time. But yet 21 there were people who came forward who did remember it. And, 22 again, the reason for the amount of time that went by had 23 nothing to do with any improper behavior on part of class --24 the class members or class counsel. It had to do with the 25 fact that appropriately defendant's counsel were extremely

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    zealous advocates for their clients. They made every
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    possible argument that you could really make -- that you
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    could really make in good faith.
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              So the fact -- the fact that, you know, 300 people
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    came forward and not 10,000 is not surprising. Usually in
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    these cases, the response rate is relatively low.
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    consumer cases. In the Third Circuit, in the Baby Products
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    litigation that the defendant -- that the objector cites,
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    point out that they don't want to discourage class actions
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    where there are -- where you don't -- where you think there
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    may not be as much of a response by the class by penalizing
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    attorneys for bringing those types of cases.
              So let me -- was that -- was that sufficient,
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    Your Honor?
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              THE COURT: Yes, no, that's good.
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              MR. BELLIN: Do you want me to address that
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    anymore?
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                     And then class counsel handled this action
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    in a skilled and effective manner. I think I represented
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    that.
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              Litigation was complex and of significant duration.
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              We talked about the risk of nonpayment.
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              Plaintiff's counsel devoted substantial time.
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    did.
         We worked on this for six and a half years, we had over
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    $300 [sic] of time that we put into this. And went up on
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appeal and had multiple submissions to the Court, so I think 1 2 that is clearly satisfied. 3 THE COURT: And that handles complexity and duration of litigation. 4 And what about your firm's and yourself's skill at 5 6 handling these types of case? 7 MR. BELLIN: Well, we -- this is one of the main focuses of -- of our firm. We do a lot of these. We have a 8 reasonable number of them in the District of New Jersey. 9 10 fact, we just settled another -- another case earlier this 11 week in front of Judge Bongiovanni that, again, was with 12 Gibbons, so we do a lot of these cases. We have them all 13 over the country. We have them in Massachusetts. And we 14 have them in Minnesota now, so we do this a lot. We've done 15 them for years. And there many, many published opinions on 16 this area that have my firm's name on it, my name on it as 17 well. So, you know, we -- we're probably among the most 18 active, if not the most active in sort of the New York-New 19 Jersey area in bringing these sorts of -- these sorts of 2.0 class actions. 21 So I've been a lawyer. I graduated law school in 22 1991; hard to believe. And so I've been a lawyer for 24 23 years almost. And my colleague, Brian -- who did a little 24 bit of work in this case, has also been on for many years in 25 class actions. And my associate is older -- graduated in

1 1989 and has worked on these cases with me. 2 THE COURT: Risk of nonpayment? 3 MR. BELLIN: Well, there was a risk, because, again, for the very reason that we didn't know what the Court 4 5 was going to do vis-à-vis a class action motion. 6 have had -- we could have come up with a big goose egg after 7 all this work, and the class could have gotten absolutely 8 nothing. So I think there was a reasonable risk of non- --9 nonpayment. We would have argued otherwise, had we argued 10 But now we're here at the final settlement approval 11 conference, and I will say candidly that it was a difficult 12 issue. Very, very difficult issue. 13 THE COURT: What about awards in similar cases? 14 MR. BELLIN: Courts have awarded -- well, courts 15 have awarded, as I pointed out before, one-third awards. 16 cases out in California where we got 1.1 million out of 3.3 17 million. But TCPA cases, I will -- there have been TCPA 18 cases, but all at one-third. The case just with Judge Bongiovanni earlier this week, I didn't get to put it in the 19 2.0 papers, but she also award- -- she awarded one-third 21 attorneys' fees out of a \$2.6 million, approximately, common 22 fund. 23 So it's similar to what's been awarded in other 24 fees in other cases like this. We did exclusively prosecute 25 this case. There was no government involvement in this at

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          And the requested fee is consistent with private fee
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    agreements of up to -- of one-third, which I raised earlier.
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              Then we get to the lodestar check, which is
    probably the most -- probably one of the most convincing
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    factors here in terms of the attorneys' fees.
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    Circuit routinely says -- routinely -- and they go much --
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    they go higher than this, have said that a lodestar of 1 to 4
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    is routine. Ours is 1.95. You know, so -- if we get a
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    third, we're getting 1.95.
                                We've had many -- multipliers
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    much higher in other cases, and especially given the novelty
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    of this case, you know, if we -- if there was a larger common
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    fund, you know, I'd have asked for more multipliers. But the
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    common fund's what it is, and I'm not going to -- we're not
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    going to ask more than one-third because the bears win and
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    the bulls win and the hog gets slaughtered. So we're not
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    going to -- we're not asking for that.
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              But given we're asking for the one-third, the
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    lodestar ratio of 1.95's really so well within the standard
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    of -- that it goes even more to show how fair the attorneys'
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    fees request is.
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              Now, I can turn to the incentive award.
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              THE COURT:
                          Yes.
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              MR. BELLIN:
                           This case -- this case has been going
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    on for six and a half years, and, you know, the law firm that
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    was -- that, it actually doesn't even exist anymore.
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continues because it's continuing as a plaintiff because --1 2 continues because it's a plaintiff in a couple of these 3 cases. But Mr. Landesman had been resolved with us, he helped -- he had -- he helped us respond to discovery 4 5 requests, he showed up for a deposition in Newark, and he's 6 been -- you know, just been involved with it for six and a 7 This is one of those cases where we're asking half years. 8 for \$10,000 incentive award seems -- seemed very reasonable. 9 THE COURT: Now, this class has been preliminary --10 preliminarily certified by Judge Hayden. Is that true? 11 MR. BELLIN: That's correct, Your Honor. 12 THE COURT: And with respect to the Rule 23 13 factors, was there a finding by Judge Hayden? 14 MR. BELLIN: I think for the purposes of 15 settlement, she preliminary -- she certified the class. 16 THE COURT: Okay. 17 MR. BELLIN: Preliminarily certified. And now that 18 we've had responses, we actually have class members. 19 actually know who -- that there are over 300 class members 20 who certify the requirements that we set forth, you know, 21 that were part of the settlement agreement. You know, the 22 standard rule is that if you have a class of 40 or more, that 23 satisfies the numerosity. Here, clearly, we do. 24 are common issues of law and fact, common issues of law, 25 whether the faxes that they sent out violated the TCPA,

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whether they were advertisements, of fact, whether these clients actually got them and so forth. Those -- those, as Judge Hayden, I believe, found those questions of law and fact predominate over any individual issues. So there were no individual issues. And --THE COURT: Typicality? MR. BELLIN: I'm sorry? THE COURT: Typicality? They -- yeah, the claim of the -- the MR. BELLIN: claim of the class plaintiff, who actually got one of the faxes during that period of time. These faxes were advertisements, was one part of -- as I understood it from discovery, was part of one-time -- not a one-time fax -- fax, they faxed it a number of times, I believe, over the period, the three-month period. But it was an effort on the part of the defendants who put together the Lawyers Diary and Manual, that's the --THE COURT: Right. MR. BELLIN: -- the defendants, to have people advertise -- to have lawyers advertise their services in their -- they'd divide the manual, I believe, into certain sections for family law or trust and estates or whatever, and attorneys would -- it was -- asking them to advertise in those sections, if I'm remembering this correctly. And that was what they were trying to do, and that's exactly the fax

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    that my client got. And it was all part of a unitary program
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    that they had to fax out those advertisements. So my client
 3
   was completely typical of -- of all the -- all the class
   members.
 4
 5
              So I believe that we -- we satisfied all the
 6
   requirements for Rule 23 and that, you know, the class should
 7
   be finally approved.
 8
              THE COURT: Let me -- let me hear from the
 9
    objector, Mr. Manochi.
10
              Why don't you come on up and make yourself at home
11
    either at the podium or the table, wherever you're more
12
    comfortable.
13
              MR. MANOCHI:
                            Wherever everyone can hear me, I
14
    think would be probably be best and if you don't mind, right
15
   here. Can I hear you? Can you hear me?
16
              THE COURT: I can hear you.
17
              MR. MANOCHI:
                            Okay.
18
              Your Honor, Glenn Manochi here on behalf of the law
19
    firm of Lightman & Associates, now known as Lightman &
20
   Manochi, as well as myself individually. I'm here today to
21
    forward the objections that have already been submitted to
22
    the Court, and I ask the Court to take a look at each one of
23
    those and consider them, given Mr. Bellin's presentation
24
    today.
25
              I'd kind of like to hit some of the high points of
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them, not to belabor the issues, as I'm sure Your Honor will read them.

First point is I'm sure they're going to object because they don't believe we have standing to raise the issues here today. I believe we do for a couple of reasons. First and described in the papers, in my declaration, we received, we do our due diligence, we're on the list, we went and hunted down the fax and finally found what was going on here.

And that's one thing I'd like to add to that today is the way this whole list came up from Mr. Krivitzky's deposition, who represents Skinder-Strauss. He's their general counsel. He put that list together, and a couple of times in that affidavit of his, he put -- he used the phrase that we were presumptive recipients of faxes. Okay. So -- and that's way the list was generated. So I would think that this Court should use that as the fact that there is a presumption that the list was sent to these people that were on -- on there just based on Mr. Krivitzky's own affidavit.

And more importantly, based on the fact that there's a presumption before this Court, there needs to be some evidence that rebuts that presumption that says I am not or Lightman & Associates is not a member of this class.

There being none, I think we have standing. So in addition to the arguments that we raise in our papers, I would ask the

Court to consider that argument as well.

But the second high point is, you know, I think we need to do some math here just to understand who's getting what from this settlement. And as -- as pointed out by class counsel, this is a reverted case, so whatever dollars don't flow to the class members or to class counsel, flow back to the defendants themselves.

Just put that aside for a second. The way this -the actual dollar amount that's going to flow based on what
class counsel presents is as follows. And before I get to
that, let me just kind of alert the Court to the fact that
there's a Third Circuit case in Baby Products, which I think
is an additional factor that must be construed by the Court
to determine the reasonableness of the attorneys' fees in
this case. You know, the decision is -- is in there that the
court as part of its function needs to determine the direct
benefit that is being received by the class. I think, based
on the papers that are here in front of the Court today,
that's -- that doesn't jibe with the amount of attorneys'
fees that is being requested by class counsel.

The math is pretty simple. You look at the class administrator in the papers submitted, and there is essentially, as I did the math, based on what was received as of January 22d, 2015, there is a total of \$58,000 -- \$58,225, that is actually going to be distributed. All right? There

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is a couple -- you know, there's -- there's maybe some lag in
terms of stuff that hasn't been received. But that is the
total amount that is going to be distributed based on --
          THE COURT:
                     The 300 class members?
          MR. MANOCHI:
                        Yeah, the 350 -- whatever that number
is, and you can see -- yeah, a total of 304 confirmed claims,
based on the affidavit submitted by Ms. Keogh, I believe.
Yes.
          Mr. Class Counsel's asking for $208,000, which is
some three and a half times that amount. We submit that that
is not a reasonable request based on the direct benefit
that's going to flow to the class members here.
thus, think that that is a number that shouldn't be awarded
and that is, in fact, unreasonable and unfair to the class
members themselves.
                     So how many dollars in reversion, if
you will, does that leave --
                        Well, if I -- I did the math while we
          MR. MANOCHI:
were sitting here. And I -- there was nothing in the papers
with regard to what the claims administrator's being paid
that I could see. So that's -- that's a function that has.
          So if we're paying $208,333 to class counsel,
58,325 to the actual class members, $10,000 to Mr. Landesman,
that's a total of $278,658. And my math shows that $346,000,
or well over half of the supposed $625,000 claim amount is
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1 going to revert back to the defendants in the case. 2 And you'll see in the papers, there are -- there's 3 courts, on numerous occasions, that really work out these reverter cases very carefully, because there tends to be a --4 5 at least a possibility or the appearance that counsel is not 6 really representing the class, which I don't think they are 7 in this case, because you're getting \$58,000, but instead, 8 counsel is kind of more concerned with the fees rather than to the benefit of the class members. 9 10 THE COURT: So you're saying fees would ultimately 11 be disproportionate if, in fact, the distribution were 12 200-and-some-odd-thousand dollars. 13 MR. MANOCHI: Well, the direct benefit to the class 14 as we are in this courtroom today is \$58,325. 15 THE COURT: Right. 16 MR. MANOCHI: We submit as a matter of law -- and 17 you read the cases, that a three-and-a-half-time amount going 18 to an attorney, based on that recovery is unreasonable, 19 regardless of what criteria you use; whether you use a third 20 or hourly rate or whatever, it's just not reasonable and fair to the class members. 21 22 You know, we've heard arguments here too that, 23 well, we had trouble finding, you know, another way to get 24 money to the class members or the potential class members,

but yet there's lots of ways we could have had claims that

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were submitted and, you know, give a relatively smaller dollar amount, if you couldn't meet the very, very high bar that you had in these cases for the purposes of making a claim. And, you know, you see them. You know, to get the actual fax from seven years ago, 500 bucks. And one of those guys came through. And I pretty much assume that that's Mr. Landsman, who submitted the affidavit there. So everybody else, didn't hold the fax, doesn't remember, or -- you -- 300 in claims, and, you know, I'm sure they're all -- they all believed under penalties of perjury, which you're required to do in three separate steps in this claims form, that -- that -- and they believe are legitimate claims. But I think the bigger issue here is the fact that there is a -- a very tough bar here that you had to make claims. And in cases like Baby Products, for instance, there was a class that got paid a much lesser amount -- excuse me -- a much lesser amount, you know, where they didn't have a receipt for the purchase of the product. If you just -you wrote in, you said I believe I got something, well, you got \$5, \$10, or whatever it is. But that really kind of focuses, at least in this case, one of the problems with the case, the fact that you don't have this intermediate ground

where you have these very, very, very high bars, which we

1 submit was a possibility of why there's only 304 claims out 2 of 20,000, and there's no middle ground here. And if it's --3 this is truly a \$625,000 settlement fund, then there should be some mechanism in which the defendant says, you know what? 4 5 I'm giving up that money, it goes to the class, it's not 6 coming back to me in any -- in any regard except the -- you 7 know, so in other words, no reversion of whatever's left over 8 going back to the defendant. 9 You know, we just think that those are some of the 10 issues here that present problems as far as objectors are 11 concerned. There's -- there's also, you know, this notion that 12 13 even if, in this case, this Court were to determine that the 14 fee that the class counsel is proposing is unreasonable, this 15 settlement agreement requires that that money go back to the 16 defendants in the case. 17 There is some case law that we cited there, the 18 Staton case there, that indicates that at least in the Ninth 19 Circuit, where that is not a good outcome just because you 20 don't want to reward a defendant for purported bad behavior, 21 at least to the point where they're willing to settle, so 22 those -- those sorts of moneys shouldn't go back. 23 So for all of those reasons, and as well as the 24 other reasons that we cite in our objection, we don't think 25 that this settlement is either fair or reasonable.

1	THE COURT: Thank you.
2	MR. MANOCHI: Thank you.
3	THE COURT: Very much.
4	MR. MCDONALD: Your Honor, may I be heard briefly?
5	THE COURT: Mr. McDonald, yes. Sure.
6	MR. MCDONALD: I just want to address a couple of
7	the objector's points, and I leave the counsel fee issue to
8	Mr. Bellin and I think Mr. Quinn might have some words as
9	well.
10	With respect to the the objectors, there's no
11	standing here, Your Honor, for the objector to make
12	THE COURT: What about this presumptive receiver of
13	fax?
14	MR. MCDONALD: Well, what we're what he's
15	talking about a statement in the affidavit which explains how
16	the how the fax list was created. And so what the
17	affidavit is saying is, based upon all the criteria that was
18	learned in discovery from the individual who conducted the
19	process, the company believes that this is this is the
20	best list we can come up with.
21	The notice to the class says that there is a class
22	action, and the reason you're being notified is because you
23	might be a class member.
24	THE COURT: Right.

1 says you might be a class member. 2 And you can determine if you're a class member 3 either one of two ways. Either, one, you have a fax, or number two, you remember receiving the fax or have some 4 5 record somewhere of receiving the fax, and are able to sign 6 the statement that says you have a -- you have received a 7 fax. 8 Counsel talked about, you know, a high bar, and he raised his hand pretty high. The high bar is writing your 9 10 You know, this is -- I swear that this is true that I 11 believe I received a fax. It's not -- that's not a difficult 12 bar. And over 300 people have already signed under penalty 13 of perjury that they believed they received these faxes. 14 These are all lawyers who have received fax advertisement 15 from the publisher of the Lawyers Diary. 16 But to have standing to come in and attack a class 17 action settlement, that requires you to be a class member. 18 And none of the actual members of the class that objected to 19 the class and as of the last report from the claims 20 administrator, there were no people who had opted out. 21 think that was in your brief, in the brief from Mr. Bellin. 22 THE COURT: It was. 23 MR. MCDONALD: With respect to the actual substance

of the objector's argument, he makes a point about the

reversion and the reversion being somehow improper.

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defendant.

there's nothing in the law that says the reversion is proper. Particularly in a case like this where you have a case where there's -- we're not talking about instances where people were harmed either physically or economically. This is statutory damage case where people are entitled to receive a benefit of a penalty if they can establish a violation of the TC -- the TCPA. Class action settlements have been approved very recently within the Third Circuit where there are reversions. That's part of the agreement. And the Court, with all due respect, is not at liberty to change the agreement. is the agreement that we've reached with the assistance of Magistrate Judge Hughes and negotiated with plaintiffs for a very, very long day. And we reach an agreement that we thought was in the best interests of the class and both parties, and that agreement called for the payments that you see that are -- out in the papers, as well as the reversion for any class claim, for any monies that wouldn't be left over after the payment of counsel fee, after the payment period of all claims, after the payment of the claims administrator's fees. So going into the settlement, all parties understood that there was a fund that would pay everything.

And if there's anything left, it would go back to the

There was no quarantee that there was anything

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1
    coming back to the defendant.
 2
              I will let Mr. Bellin address any issues with
 3
    regard to the counsel fee objection.
 4
              And unless Your Honor has any other questions.
 5
              THE COURT:
                         No, thank you very much.
              MR. BELLIN: Thank Your Honor.
                                              I just want --
 6
 7
              THE COURT:
                         Mr. Quinn, are you sure you don't want
 8
    to say anything?
 9
              MR. QUINN:
                          I'm happy to say something.
                                                       And thank
10
   you for the opportunity.
11
              THE COURT:
                         I'm sorry, Mr. Bellin.
12
              MR. BELLIN: That's all right. That's perfectly
13
    fine.
14
              MR. OUINN:
                          So I just -- under the terms of the
15
    settlement -- under the terms of the settlement agreement, I
16
    think it's pretty clear why Mr. Manochi and his law firm
17
    don't have standing.
18
              So to obtain payment from the fund, the claimant
19
   needs to be a class member, which is defined in the
20
    settlement agreement as anyone who from June 15th, 2008,
21
    through August 31st, 2008, was sent or caused to be sent one
22
    or more facsimiles. And Mr. Manochi's brief and declaration
23
   make clear why he is not a class member. He says he didn't
2.4
    receive a fax. He doesn't remember -- he doesn't remember
25
    ever receiving a fax. By definition, he is not a class
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             And under settled law, only class members can
 2
    object.
 3
              So -- but under settled law and by his own brief
    and declaration, he's not a class member, and he doesn't have
 4
 5
    standing to object, Your Honor. And for that reason, his
 6
    objection should be overruled.
 7
              Thank you.
 8
              THE COURT:
                         Thank you, Mr. Quinn.
 9
              Mr. Bellin.
10
              MR. BELLIN: Yeah, not to beat a dead horse,
11
    Your Honor, I just want to --
12
              THE COURT:
                          That's a bad expression in this
13
    courtroom.
                I'm a horse owner. Mr. Quinn knows.
14
              MR. BELLIN: Sorry about that.
15
                         I know that. That's exactly why they
              MR. QUINN:
16
    said it.
17
              MR. BELLIN: The case law is clear. The burden is
18
    on the person coming -- the burden is on the person coming
19
    forward claiming to be an objector to show they're a member
20
    of the class. It's not our burden to show that he is not.
21
    And that's one of the main flaws of his position.
22
              Again, in his affidavit, he says he doesn't have a
23
    fax, and he says I don't recall having a fax -- getting a
24
         He says that is why I couldn't swear that I got a fax,
25
    because he doesn't recall. That by definition, means he's
```

not a class member. Now, he's relying on this list that was put together by Mr. Krivitzky, I think that Mr. McDonald made clear why that is insufficient. That was a list to help us get -- to find out who the members of the class actually were going to -- actually going to be. We didn't have an absolute list.

And so clearly he doesn't have standing.

There's no legal presumptive -- there's no legal presumption that he's a class member based on that list. The fact that he used the word in the thing we presume, and it means he assumes it, because it's the best they could put together. But we don't really -- he's not saying that he doesn't really know it, and they never would say that they know it, because if they said they knew it for sure, I would -- we wouldn't have settled this case. The whole point was that they were saying they didn't know and we were saying it was sufficiently certain, and therefore we came to the conclusion.

Okay. Now, this whole argument about reverters and not likely reverters, it's all well and good, except for one thing: The Supreme Court in <u>Boeing v. Van Gemert</u> in 1980 ruled that that was okay. It was a reverter case. That was a reverter case, and the Supreme Court said that was fine.

And not only that, but courts since then have said that that was fine. And the Third Circuit in Baby Products

1 case that he cites, you know, it says that Boeing does say 2 It says now, the district court in an appropriate 3 circumstance, if the district court finds that class counsel have not made sure to the best of his or her ability that 4 5 class members will have access to funds and makes it to where 6 they get access to it, you know, by some machination, the 7 Court says in that situation, it may be an appropriate time 8 to reduce the fees. 9 That's clearly not what's going on here. In fact, 10 it's very interesting, I wonder -- and I'm only finish 11 hypothetically, not to ask Mr. Manochi to stand up again, but 12 what is his standard for someone making a claim here? He's 13 saying there should be a lower standard. Well, if a person 14 doesn't remember they got a fax and they don't have the fax, 15 how can you make a claim? I mean, it's as simple as that. 16 We made this as easy as possible. If someone actually 17 remembers, they can say, I swear I remember. 18 THE COURT: Well, he says in Baby Products that 19 some of the class members said I may have purchased this 20 product or used this product. 21 MR. BELLIN: I don't believe that that's -- I don't 22 believe that's a fair reading of Baby Products. 23 Not only that, Your Honor, but when you look at 2.4 Carrera, the issue -- the issue in baby -- in that case was 25 not what makes a class member ascertainable. If you look at

Carrera, the Third Circuit takes a dim view of people coming 1 2 forward and make- -- using -- even using affidavits. That --3 we settled on this and we believe that this is the proper settlement, but had we pushed it, that's what we were facing. 4 5 If they had ruled --Especially in light of Third Circuit 6 THE COURT: 7 law on ascertainability. 8 MR. BELLIN: Correct, in Carrera. I mean, Carrera, 9 you know, they say -- you can't just -- you -- they don't 10 like it when people come forward and just swear. 11 Now, here, we would have had this other -- this 12 list and the evidence that -- that they used certain factors 13 or what I would say was sufficient evidence. So it would 14 have been a different case. 15 But we're -- what we're doing here is something 16 that is -- to say the least, it's sort of the lowest level 17 that we can arguably come in front of you and say that is 18 appropriate. 19 If someone -- if you say I may have gotten 20 something, how can you get -- how can you get any monies 21 That's not the way our legal system works. You have back. 22 to have some sort of proof, at least a recollection. 23 he's saying that people don't have a recollection. Oh, well, 24 I may have gotten it. I don't know. Give me some money. 25 You know, the comment is not how -- how cases work in federal

courts or in the state courts.

He talks about again the direct benefit to the class in saying that the appropriate -- the appropriate definition of looking at the direct benefit to the class is what did the class actually claim.

But, again, barring -- and numerous courts from other circuits have made clear that that's not what you look at. The benefit to the class that is referred to is the fund that is made available through -- through class counsel's efforts; not what is claimed, but what is made available for claim.

And so for him to focus on -- and he admits in his brief, he says, well, you know, it's true that some courts have said that you should look at -- you should look at the amounts claimed. You should look at the amount that was made available. And he says Boeing. But he says Boeing is no longer good law. That's what he says. He says the Supreme Court case is no longer good law.

How he comes to that conclusion is beyond me, especially since the Third Circuit in the <u>Baby Products</u> case that he cites cites <u>Boeing</u> and says that it's good law, which is a 2013 case. So I'm just not clear about that.

Also strangely, now we have the argument that instead of giving out the amounts that we're giving out, we should have given out lower amounts, smaller awards to class

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              I don't see how that benefits anybody, that
 2
    everybody should get a dollar instead of getting from 175 to
 3
    $275, and they should --
 4
              THE COURT: Well, your -- your point that preceded
 5
   about that if they thought they have received it and can sign
 6
    a certification or affidavit, I mean what is the next level
 7
          You posed the question a few minutes ago. What is
    the next level? Is that I could have --
 8
 9
              MR. BELLIN:
                           I may have -- I could have received
10
    it.
11
              THE COURT: -- I should have received it.
12
   have been on a list.
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              MR. BELLIN: I could have received it. I'm on this
14
    list, and even though it's something that was created to help
15
   us get to the class members, that means I did receive it.
16
              It means nothing of the nothing of the kind, and
17
    that's the very issue that the parties did not want to
18
    litigate.
19
              So I don't think it -- you know, the attorneys'
20
    fees, I've gone through all the factors. I think I've
21
    responded to his claims. I think they're more than
22
    justified. Again, the lodestar itself cries out and makes
23
    clear that it's an appropriate award.
2.4
              Thank you, Your Honor.
25
              THE COURT: Thank you.
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1
              Mr. Ouinn?
 2
              MR. QUINN:
                         Can I just make one last point,
 3
   Your Honor.
 4
              THE COURT: And then Mr. Manochi, if you want to
 5
    come back up.
              MR. MANOCHI: May I respond?
 6
 7
              THE COURT:
                          Sure.
 8
              MR. MANOCHI: I'd appreciate that, Your Honor.
 9
              THE COURT:
                          Absolutely.
10
              MR. OUINN:
                          Thank you, Judge. Part of the
11
    objective basis for standing is an email that he received
12
    from the claims -- the claims administrator in this case.
13
   And I just want to -- to point out one thing. The language
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   which was improper and incorrect says you are a class member.
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   But attached to that email was the form of notice that was
    sent out in this case and approved by the Court. And if you
16
17
    look at Exhibit 1 from Mr. Bellin's brief, it says, and I
18
    quote in big, bold, black language on top: If you received a
19
    facsimile advertisement from Skinder-Strauss, you could get
2.0
   payment from class action settlement.
21
              And if you go a little bit lower, who's included?
22
   You are a class member and could get benefits if you received
23
    a fax -- fax advertisement from Skinder-Strauss.
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              So, judge, there's qualitative language there.
25
    It's clear. And I just wanted to point that out for
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Your Honor.
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              And the same is true on Exhibit 2, which is the
 3
    longer form of notice, which was also approved by the courts.
 4
              THE COURT:
                          Right.
 5
              MR. QUINN:
                          Thank you, Judge.
              THE COURT:
                         Thank you, Mr. Quinn.
 6
 7
              Mr. Manochi.
 8
              MR. MANOCHI: I'll keep it brief, Your Honor.
 9
    just -- I just wanted to kind of hit some of the high points
10
    here.
11
              You know, I think we have a self-fulfilling
12
    prophecy here. I mean, if you look at it, 20,000 possible
13
    claims, 350 actual -- 304 actual claims. And I mean, do the
14
    math here. I mean, if -- if there was reasonable -- if this
15
    was reasonably objective standards to get to members of the
    class, would we have had the result that's before this Court
16
17
    today?
18
              THE COURT:
                         I don't know.
19
                            I don't know either. But all -- but
              MR. MANOCHI:
20
    all I know is now that, you know, look, I'm trying to object
21
    because I don't remember what happened six years ago, and
22
    suddenly everybody's saying, well, it's simple, you just sign
23
    this affidavit, and it says under penalty of perjury that you
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    got this thing six years ago, and you're in.
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              I submit to the Court that that is the exact
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process here, that's limiting the number of claims that are
before this Court and as a result --
          THE COURT:
                     The fact that people don't remember
whether or not --
          MR. MANOCHI:
                        They don't --
          THE COURT: -- they received this --
          MR. MANOCHI:
                        Sure.
          THE COURT: -- advertisement.
          MR. MANOCHI: You've got to submit to a federal
court under a penalty of perjury that you received this
thing. People are going to be -- you know, do I really want
to get involved in this if I don't remember, so they're going
to -- they're going to err on the side -- not side of not
responding to the -- to the claim objection.
          I don't mean to say and I don't think Baby Products
says that the -- that the claims -- that there was a class of
claims, and it's in the case itself, I am not making it up,
that can -- to where the parties in that case decided that we
wanted some level lower than actual proof of receipt of the
product that you bought. And what they came up with is
saying that if you said -- if you believed that you got
something, you're entitled to submit a claim.
          We submit that here, if people really wanted to do
that, they would have done that. You know, it is not -- part
of the process of going through all of this, you'd have to
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1 fill something out, and people, if they're not really 2 interested in -- in getting whatever the reduced number would 3 be if you can't swear under penalties of perjury, people would still fill the thing out if they felt it was worthwhile 4 5 for whatever number it is. But the class here, unfortunately, didn't have the 6 7 opportunity to do that. 8 So I submit that, certainly based on the papers, 9 and, you know, you can read the -- the email that I received 10 that says I'm a class member, and, you know, I've gone ahead 11 and done that. And it's interesting to note too that this 12 class is -- this class of people that -- let me -- I don't 13 want to misquote this here. Okay. The class is a member of 14 people -- of people through a particular period of time 15 June 8th -- June 15, 2008, through August 31, 2008, was sent 16 or caused to be sent one or more facsimiles. 17 So it seems to me that the burden of the parties 18 and the -- before this Court here is to establish who was 19 sent that and not require me to say or require any objector 20 to say I received it. 21 Well, I don't think that's what went THE COURT: 22 on. 23 I think the problem in the case -- and "problem" 24 may be the wrong word -- is in going forward to very 25 specifically ascertain the class, which is what caused this

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negotiation settlement. I don't think anybody's
burden-shifting with respect to receipt of the fax or
potential receipt of the fax.
          But I understand what you're saying is there may be
a lower level that could have been resorted to in settlement
of people that may have had some inkling that they received a
fax, other than they may have received a fax.
          MR. MANOCHI: Yeah, and I am not suggesting that,
you know, I understand there is a length of time that went
    And I understand that this thing went up before the
Third Circuit.
          But there is a real fact of life here is that
there's been passage of time from the time that the alleged
wrongs occurred to the time that the settlement notice went
out, that's six and a half years. And it would seem to me
that, given that length of time, that there should have been
some at least consideration of some lesser standard so if
this is really a $625,000 pot, that there would be more
people that would be able to participate in receiving a
portion of that money.
          THE COURT: I see.
          MR. MANOCHI:
                        I have no further.
          THE COURT:
                     Thank you.
          MR. MANOCHI:
                       Thank you, Your Honor.
                                                Thank you
very much, sir.
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                         I appreciate everybody's participation,
              All right.
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    and certainly the submissions, which were excellent, and I
 3
    commented on them. We will issue an order and opinion in
    short order. So thank you very much and have a nice weekend.
 4
 5
                            Thank you very much, Your Honor.
              MR. BELLIN:
              UNIDENTIFIED SPEAKERS:
 6
                                       Thank you, Your Honor.
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               (Conclusion of proceedings at 3:34 P.M.)
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